

What is claimed is:

1. A system for ordering and selling products at a venue, the system comprising:

5 a first wireless communications device associated with an attendee operable to generate an order including attendee location information, product ordering information, and payment information;

a second wireless communications device associated with a vendor operable to receive a message concerning the order and communicate a response message indicating acceptance or rejection of the order.

10 2. A method or ordering and selling products at a venue, the method comprising:

generating a product order on a wireless communications device associated with an attendee, the order including attendee location information, product ordering information, and payment information;

15 transmitting a message concerning the order to a vendor at the venue;

receiving the message on a second wireless communications device associated with the vendor; and

generating a response message with the second wireless communications device indicating acceptance or rejection of the order.

20 3. A system for ordering items available at a venue, the system comprising:

a display board;

a network;

a first computer device coupled to the network, hosting a site, and including a database of users, the database of users including information regarding a user's seating location at the venue;

5       at least one wireless communication device coupled to the first computer device via the network, the at least one wireless communication device operable to generate an order for items available at the venue and transmit the order to the first computer device;

a venue computer device coupled to the first computer device via a network;  
and

10       at least one vendor station coupled to the vendor computer device, the at least one vendor station operable to query the first computer device and display orders on a monitor.

4.       A system as claimed in claim 3, wherein the display board includes a scoreboard.

15       5.       A system as claimed in claim 3, wherein the display board includes a web site.

6.       A system as claimed in claim 3, wherein the display board includes space in a program.

20       7.       A system as claimed in claim 3, wherein the display board includes a television.

8.       A system as claimed in claim 3, wherein the display board includes an order card.

9.       A system as claimed in claim 3, wherein the site includes a signup page.

25       10.       A system as claimed in claim 3, wherein the site includes a one or more user account management pages.

11. A system as claimed in claim 3, wherein the site includes one or more system administrator pages.

12. A system as claimed in claim 3, further comprising an order interface displayed on the at least vendor station, the order interface including an indicator to  
5 show whether an order has been fulfilled and a source indicator.

13. A system as claimed in claim 12, wherein the order interface further includes a time of order indicator, a seat location, and a timer display.

14. A system as claimed in claim 12, wherein order interface further includes an order detail window.

10 15. A system as claimed in claim 3, wherein the at least one vendor station includes a printer.

16. A system as claimed in claim 3, further comprising a voice command processor to process voice-based orders.

17. A method of ordering items at a venue, the method comprising:

15 providing ordering information to venue attendees regarding items available for order at the venue and how to order such items from venue seating locations of the venue attendees;

registering venue attendees by querying venue attendees for personal information, venue information, and payment information;

20 storing orders for items generated by wireless communication devices associated with one or more venue attendees on a first computer device;

querying the first computer device to retrieve the orders;

displaying the orders on one or more venue stations located at the venue; and

fulfilling the orders displayed on the one or more venue stations.

18. A method as claimed in claim 17, further comprising providing an indication of the seating location of a venue attending in each order.

19. A method as claimed in claim 17, further comprising printing order information at one or more of the one or more workstations.

5 20. A method as claimed in claim 17, further comprising tracking when orders are fulfilled.

21. A method as claimed in claim 17, further comprising processing voice-based orders.

22. A method of ordering items at a venue, the method comprising:

10 establishing an account on a site;

setting venue and seating locations for the account;

associating a user identifier and security device with the account;

accessing the site when located at the venue;

confirming the user identifier and security device;

15 creating an order;

transmitting the order to a first computer device;

retrieving the order from the first computer device and displaying the order at a vendor station;

fulfilling the order based on information available at the vendor station.

20 23. A system for ordering and selling products at a venue, the system comprising:

a first wireless communications device associated with an attendee operable to generate an order including attendee product ordering information;

a second device associated with a vendor operable to receive a message concerning the order and display information regarding the order to a vendor to a vendor and communicate a response indicating when the order is fulfilled.